

# GOALS OF THE SUSTAINABILITY MOVEMENT

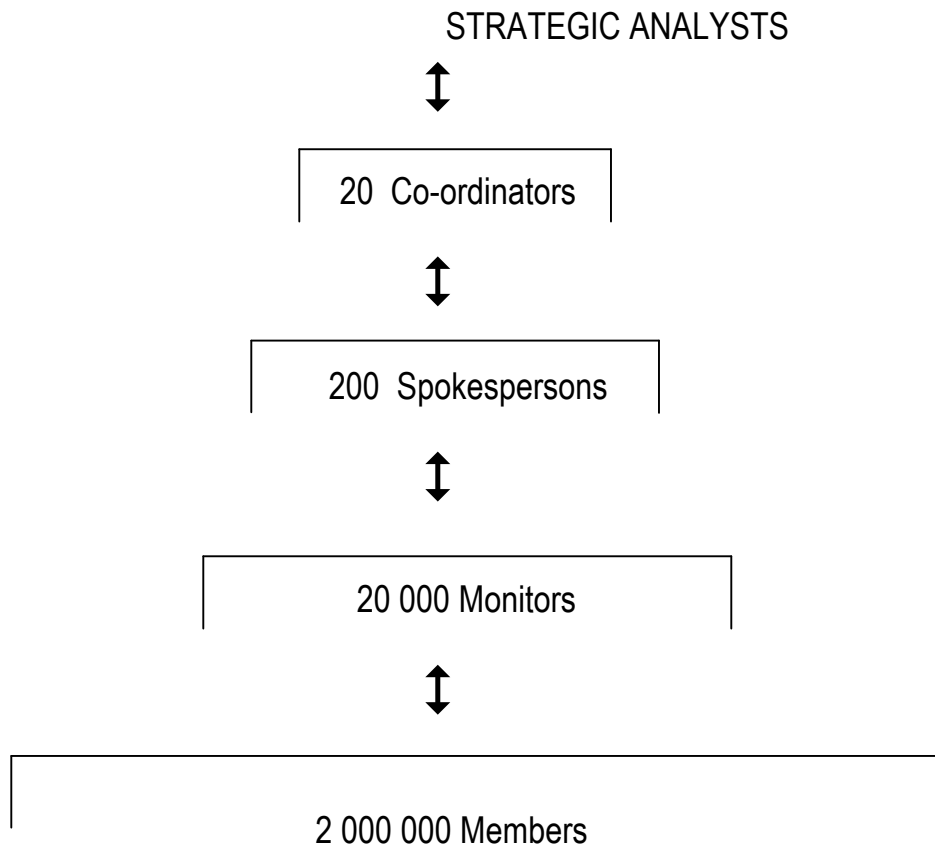
## 10 Principles

- ① Footprint – carbon  
- resources
- ② Sustainable energy Goal to be adopted
- ③ Need for new Social Values, Goals and Aspirations – curb greed, be less materialistic, learn tolerance
- ④ Recognise the need for substantial reduction in World Population (we are running out of land for food) – “2 children per couple” – other countries have policies in place
- ⑤ Stop using a “Growth Based” Economic Model
- ⑥ Accept, Trust and Learn from our Climate Scientists.  
- implement their recommendations  
- ignore them only at our peril  
- only act on true scientifically-based evidence
- ⑦ Be part of the movement away from eating farmed meat (beef, lamb, chicken, pork) – many beneficial outcomes
- ⑧ Have the conviction to be totally responsible to make your own lifestyle changes – you see the benefits of being part of a MOVEMENT that wants to demonstrate peaceably to the wider world that the massive changes CAN be made from WITHIN
- ⑨ “The Movement” will offer the framework for the operation of the new social order on a commercial basis. The initial setting up of business (essential services) will occur by voluntary involvement of PROVEN BUSSINESSES willing to invest in set-up capital. The membership will also be involved with making voluntary sacrifices to make these changes
- ⑩ THE MOVEMENT will be structured to OFFER a co-ordinating role from a Strategic Analysts Group as well as a Reporting Function which receives weekly email advice from members

Chris Palmer  
Environmental Engineer

# “THE SUSTAINABILITY MOVEMENT”

## A. Structure for Co-ordination and Reporting



## B. Individual Reporting to Monitors every Sunday

- individual Member
  - to confirm a particular Sustainable activity
  - eg. • running an electric car
- growing fruit / vegetables and sharing them with friends
- solar panels feeding the grid

C. Apart from linking individual members in their private pursuits to live their lives in a sustainable manner ie. being as kind and sympathetic to mother earth as possible, the SUSTAINABILITY MOVEMENT will experiment with new business and social models to show the wider world it CAN be done provided we can cultivate a deep spirit of co-operation and respect. We will all need to give some part of ourselves. And this leads to our hope that as the MOVEMENT grows, the diversity of our MEMBER - talent, skills, training, knowledge, and experience will grow. Our philosophy is that all of us are equally important to the ultimate achievement of the MOVEMENT.

We want to attract all people from all walks of life. The culture will be diverse and rich with a purveying spirit of giving.

We wish to operate the MOVEMENT with a sense of fairness, so that when business units are formed, all contributors to the functioning of the businesses will be rewarded equally, remembering that reward distributions start when the business is operating successfully.

So, a key element to the success of the “SUSTAINABILITY MOVEMENT” is for us to attract successful people from the business world (as we have known it up til now) by way of committing their funds and their managerial know-how and experience by at least initially, running the business until the members involved are trained.